About the job

Company Background

SUGAR Cosmetics (www.sugarcosmetics.com) is India’s fastest-growing premium cosmetics brand with a product portfolio that has consistently received excellent reviews across its own and partner channels. With a cult-following across millennials, SUGAR targets 25 to 35-year- old women with clutter-breaking products that have rich payoff with its unapologetically bold brand identity. The 7-year old company recently secured its Series D funding from L Catterton. to further accelerate and build an exciting global beauty brand. We are now looking for ambitious, driven individuals to join us on this journey and create experiences of a lifetime and our team is currently looking to hire for the role of a Assistant Marketing Manager.

Website: http://www.sugarcosmetics.com

Company Size: 650+

Position: Assistant Marketing Manager

Working Days: Monday to Friday

Location: WeWork Chromium, Jogeshwari - Vikhroli Link Rd, Andheri East, Mumbai, Maharashtra 400076

Sugar Cosmetics raises $50 million led by L Catterton:

https://economictimes.indiatimes.com/tech/funding/sugar-cosmetics-raises-50-million-led-by-l-catterton/articleshow/91898603.cms

Role & Responsibilities

* Responsible for coordinating and implementing marketing processes and strategies
* Executing different types of promotional campaigns
* Analysing promotional campaigns and identifying potential areas of growth and optimization
* Coordinating with the catalogue team to ensure accurate product listing
* Ensuring smooth inter-departmental communication
* Inventory management

Education: Graduate/Post Graduate

Work experience: 2- 3 years in ecommerce